

'Moray's inventive rearrangement of such familiar ballads as Early One Morning and Raggle Taggle Gypsies may just be the most significant new development in English folk music since Fairport Convention's Liege and Leif.' ~Uncut

"Jim Moray is young, hot and sings folk ballads. ~Word magazine

"The future of folk music look particularly exciting right now, with brave "new" acts like Jim Moray on the case." 5 stars ~Maverick

INVENTIVE AND IMAGINATIVE BRITISH ARTIST JIM MORAY PART OF BRITISH UNDERGROUND'S LATEST MUSICAL COUP

Jim Moray, the artist The Daily Telegraph calls 'the greatest leap forward in folk in 30 years' will be making a rare appearance in the States for two special shows (see info below). He'll be appearing as part of the *Looking for a New England* package, an exciting and provocative assemblage of Britain's most critically acclaimed new wave of English folk artists. On the heels of his American appearances, a compilation of some of his best known British released songs will be released April 20th on the compilation, *A Beginners Guide*, E1 / Koch.

Tues., March 16	New York, NY	Webster Hall, 125 E. 11 th St., 212-353-1600.
Fri., March 19	Austin, TX	SXSW/St. Davids Church, 301 E. 8 th St..

All of the featured acts are *Looking for a New England* are on the vanguard of the emerging scene and helping to take British folk mainstream. Other performers include The Unthanks, Olivia Chaney, Jackie Oates, Trembling Bells and Gadarene.

"With his laptop and electric guitar, Moray has transformed the British folk revival by showing how traditional song can be revitalised by contemporary technology. ~The Observer

Moray is one of the most consistently inventive musicians working in English folk music today. After three ground-breaking and award-winning albums – 2003's BBC Radio2 Folk Album of Year *Sweet England*, Jim Moray in 2006 and fRoots Critics Poll and Mojo Folk Album of the Year winner *Low Culture* in 2008 - he now finds himself at the forefront of the new folk revival in the UK, and hailed as a pivotal influence by a new generation of folk musicians while still only being in his 20s himself.

"The perfect blend of trad values and bold adventure to surely delight both hard-core folkies and uber-cool groovers." ~ Observer Music Monthly

Recording his first album *Sweet England* while still studying classical composition at Birmingham Conservatoire in the day and playing drums in power-pop bands by night, Moray emerged onto the UK folk scene in 2003 seemingly fully formed. His imaginative re-imagining of English traditional music blended with orchestral flourishes, guitars and electronics soon found him awarded the unprecedented combination of 'Best Newcomer' and 'Best Album' at the 2004 BBC Radio 2 Folk Awards. After notching up a live reputation with performances at Glastonbury, Cambridge Folk Festival and WOMAD, and alongside Richard Thompson and

Oysterband, Moray followed this with 2006's *Jim Moray* and *Low Culture* in 2008. Awarded the prestigious fRoots critics poll for best album and the Mojo magazine Folk Album Of The Year, Moray assembled an all-star band including Saul Rose (Waterson:Carthy, Eliza Carthy Band) and William Bowerman (La Roux) to headline summer festivals through 2009.

The tour is produced by British Underground, a publicly funded music development agency which has been sponsoring SXSW showcases since 2002, introducing to American audiences to artists such as Amy Winehouse, Jamie Cullum, KT Tunstall, Elbow, Gabriel Prokofiev, Sway, and many more. The group created the first British Music Showcase in partnership with the UK industry trade body BPI. As the interest in the current English folk revival continues to rise, it was decided it was time to take a sampling of these original young performers Stateside.